



SHASHIKANT RAGHUNATH SONAWANE
Creative Director/Writer

Seeking senior level assignments in Creative Director / Live Action Movie Director/ Writer with a leading organization of repute in Advertising Production Houses preferably in Hyderabad/ Pune/ Mumbai

PERSONAL DETAILS



Hyderabad, Telangana. 500089



+91 9392414116 / 8686493116



buddhatoons@yahoo.com

IT SKILLS

Maya

Storyboard Pro

Photoshop

3d Equalizer

CorelDraw

Adobe Premier

Sony Vegas

Shake



PROFILE SUMMARY

- ~ Storyboarding
- ~ Character designing
- ~ Paintings/Art Direction
- ~ 2D and 3D Animation
- ~ Project Management
- ~ Multimedia Training
- ~ Creative Writing
- ~ Quick Learner
- ~ Concept Designing

- Hands-on-experience in **making real / virtual sets / exhibition designing** with all fabrication **work, intelligent / ambience lighting and packaging material**; expertise in handling projects on **Telecasting Worldwide Cartoon Channels**
- An effective leader with **proven abilities in leading teams** during the project phase and guiding team members and enabling knowledge sharing among the team
- Well versed with the basic concepts of **Software, Print, Multimedia Web, Media, Animation, 3D & VFX**
- Solid grasp of the **principles of body movement, anticipation, overshoot, follow-through, squash and stretch, and essential facets** of both 3D Composition
- Possess the ability to quickly learn new tools and technology used in the field
- Strong problem **solving & technical skills** coupled with confident decision making for enabling effective solutions leading to high customer satisfaction and low operational costs



WORK EXPERIENCE

Since 2003: DQ Entertainments, Hyderabad



2000 – 2003: UTV Toons, Mumbai as 2D CU Artist

Key Result Areas:

- Mapping client's user interface requirements and providing them best solutions involving evaluation and definition of the scope of the project
- Leading, mentoring and motivating junior and senior designers, copywriters
- Producing award-winning creative for each and every assignment
- Inspiring the creative team and the client through quality thinking, ideas and executions
- Working with digital, social, content creation, storytelling and brand-building
- Administering the Storyboarding or translating ideas to the Creative Team of copywriters and designers
- Meeting the work standards by following production, productivity; resolving operational problems; identifying work process improvements
- Determining project content by reviewing and approving art and copy materials developed by the team
- Developing marketing strategies by examining client objectives; planning, scheduling, and completing design and production requirements
- Keeping internal stakeholders and management informed by compiling, analyzing, and reporting marketing results; forwarding plan projections and updates
- Conducting the check-ins to make sure the original strategic direction is present in all stages of projects
- Studying the latest technological trends, with the ability to understand metrics to shape digital strategy, and have the ability to craft unique online user experiences
- Mentoring the Copy Team and heading the Creative team (Copy Art)



EDUCATION

2000

Government Diploma in Art; from Pune University

1998

Natyashastra Diploma; from Chaturang Prathisthan, Pune

1996

Art Teacher Diploma; from Aurangabad University

Major Clients Managed



PERSONAL DETAILS

Date of Birth: 19th May, 1977

Languages Known: Marathi, Hindi,
English (Read: Fluent, Write: Fluent,
Speak: Basic)



Freelance Portfolio (Short Movies)

- **LastWish:**
https://drive.google.com/file/d/1zNpQC4mxKJ8hXPbGfgfuDpjXKF9_Abk/view?usp=sharing
- **Viraha:** <https://www.youtube.com/watch?v=La2mODCHEHW>
- **Sanskar:** <https://www.youtube.com/watch?v=1s64CevJ7Ks>
- **Balikasuraksha:** <https://www.youtube.com/watch?v=ST5yXPa-oeU&t=79s>
- **Swacha Bharat Abhiyan:**
https://drive.google.com/file/d/0B8sJZwJC_t9bcVFYbl9pM2tkNTg/view?usp=sharing
- **Isolated:**
https://drive.google.com/file/d/1vALqt_XDIhnBheCIDGmKd-fduBp5M47U/view?usp=sharing



Projects Undertaken

With DQ Entertainments 3D

- Roto Animation: Hollywood movies 2019
- Balikashuraksha: Writer-Directors
- Puppy Dog Tail: Creative Supervisor
- Bollywood Princess: Test Pilot
- Cuddlecabes: Test Pilot
- Mickey Mouse Club House: Disney (Creative Director)
- Fantastic4: Marvel (Creative Supervisor)
- Nelly Seazar: Test Pilot (Creative Supervisor)
- Les Gnoufs: Test Pilot
- Car Angles: Test Pilot
- Donkey Oli: Test Pilot
- Bolt Heads: Test Pilot
- Tiger and Pooh: Test Pilot
- Hot Wheels: Test Pilot
- Jungle Book: DQ In house (Creative Supervisor)
- Charlie Chaplin: DQ In house (Creative Supervisor)
- Robin Hood: Method Films
- Yonagoonies: Test Pilot
- Tetley Tea Idents: Advertisement
- Mickey & the Roadster Racer: Disney test Pilot
- Puppy Dog Tail: Disney Jr. test Pilot
- Fancy Nancy: Disney Jr. test Pilot
- Stinky Dirty: Amazon Company test pilot
- Miles from Tomorrow Land: Disney Jr.
- Seven Dwarfs & Me: Method Films (Creative Supervisor)
- Poppes: Method Films
- Shabiyat IX: Fanaar Production LLC
- Chicken Squad Test Pilot

With UTV Toons- 2D

- For better or for worse
- Meena
- Street kids
- Planet Monsters
- Toad Patrol
- King
- Disney's The legends of the Ring of fire